

A solid history... an exciting future

HomeTown Hearth & Grill franchises offer gas appliances that transform indoor and outdoor spaces with elegance, luxury, and grace. HomeTown Hearth & Grill offers a range of products and services few retailers can match. From broad selection to expert advice, consumers can shop HomeTown Hearth & Grill with the confidence that they're getting the best quality, the best service and the best value.

HomeTown Hearth & Grill began as a propane delivery service and gas appliance retailer in the Pacific Northwest. In 1998, we joined forces with Suburban Propane (NYSE:SPH), one of the largest, oldest and most respected propane companies in the United States. Suburban Propane is dedicated to turning HomeTown Hearth & Grill into a thriving retail franchise with presence in key markets across the country.



HomeTownSM
HEARTH & GRILL
Your Fireplace & Barbecue Superstore

an innovative
FRANCHISE
opportunity

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HEARTH & GRILL
Your Fireplace & Barbecue Superstore

A FRANCHISE OPPORTUNITY WITH STYLE & ELEGANCE.

Suburban Franchising, Inc.

240 Route 10 West
Whippany, NJ, 07981
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HomeTown Hearth & Grill is a high-end retailer of gas grills, fireplaces, hearth stoves, and accessories that transform indoor and outdoor spaces with elegance, luxury and warmth. HomeTown's franchise plan is built around the principle of providing a one-stop shop for products, service, fuel, replacement parts and accessories. HomeTown features only top-of-the-line products from the finest manufacturers, and presents them in a retail environment that creates a "buying atmosphere", while offering service from knowledgeable, well-trained professionals.

With HomeTown Hearth & Grill, you will own your own retail business while partnering with an industry leader. That means while you are in business for yourself, you won't be doing it by yourself. Executives within Suburban Franchising, Inc., the parent company of HomeTown, have more than 25 years of successful experience in franchise development and operations. Suburban Franchising has constructed a platform for you to build a successful, recognizable retail business that truly stands out from the crowd.

We're Here to Help You

Starting your own business can be a daunting task. Even the most routine, day-to-day operations can become challenging to a new business owner. That's why HomeTown has constructed a franchise system that offers support from day one.

The HomeTown Hearth & Grill Business Academy is a two-week, intensive startup training course that covers many of the issues you will face when you enter the hearth and barbecue industry. But the training doesn't stop there - HomeTown offers ongoing training and support to help you become more successful and profitable.

Becoming a HomeTown Hearth & Grill franchise owner means that you will receive plenty of assistance in starting up your operation - you'll receive help selecting a site, leasing a location and designing the interior of your store. The HomeTown Hearth & Grill operations team provides assistance with construction, filling your inventory pipeline with an initial order, recruiting and selecting staff, and obtaining your propane dispenser. And when you're ready to open, you'll even receive assistance preparing a Grand Opening celebration designed to generate interest, build excitement, and get customers in your store!

HomeTown Hearth & Grill Offers You

- An excellent retail business opportunity with an established brand, image, and business model
- Special point-of-sale software and support personnel to assist in tracking store sales and inventory, simplifying P&L statement development
- Unequaled high-quality marketing support and national advertising opportunities
- In-store merchandising and point-of-sale support
- Nationally-approved product suppliers for store inventory needs, along with increased buying power through economies of scale
- A broad, upscale, four-season product assortment

